

# MEDIA PACK

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APRIL 2025.

TELFORD  
LIVE

# ABOUT

## The go-to local news outlet for Telford

For almost 25 years, Telford Live! has been a trusted source of local news, reviews and interviews for anyone in the Telford, Shifnal, Newport and Albrighton area. Covering everything you need to know in the Telford & Wrekin Constituencies.

Online engagement for local stories is up to FIVE TIMES that of similar organisations.

### Come for the stories, stay for the comments

The comments section explodes the viral nature of the content. We're not afraid to let people have their say. You may not like it, but there is no doubt it puts TELFORD LIVE! head and shoulders above the rest.

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The logo for Telford Live! is located in the bottom right corner. It consists of the words "TELFORD" and "LIVE!" stacked vertically in a bold, distressed, sans-serif font. The letters are white with a dark, textured fill, giving it a gritty, urban appearance.

# NUMBERS

## facebook

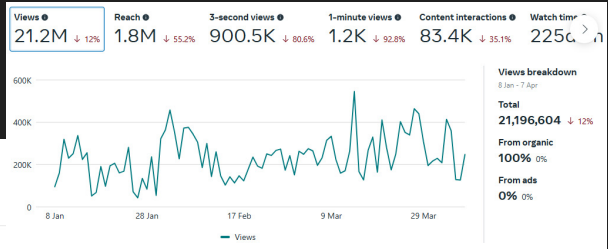
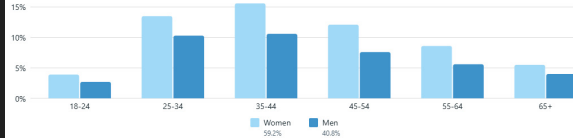
### Followers ●

Lifetime

71,351

### Age & gender ●

20%



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# ADVERTISING

**£18** Event Post across Facebook. Instagram & X (Twitter)  
You supply the words and images\*

**£59** Single Post across Facebook. Instagram & X (Twitter)  
You supply the words and images\*

**£129** Single Post across Facebook. Instagram & X (Twitter)  
We write the words and you supply the images

**ASK** Multiple posts/video content/Feature Sponsorship

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\*We reserve the right to edit your copy to make it fit the voice and space

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# HOW IT WORKS

Go to [Telford-Live.com/ads](https://Telford-Live.com/ads)

Make your selection

Upload your content & pic

Pay with card

Get your paid invoice

Bask in your exposure

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**TELFORD  
LIVE**

# WE WON'T

Just share a page, or use content  
previously used in other publications.

Just publish anything. Please don't be  
offended if we choose not to work with you.

Remove or delete any legal comments under  
your post.

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# COLLAB

Get in touch if you'd like to discuss an  
idea or work on a collaborative project.

telfordlive@gmail.com

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