

MEDIA PACK

INTRODUCING THE
TELFORD LIVE
100K
GUARANTEE

APRIL 2026.

TELFORD
LIVE

ABOUT

The go-to local news outlet for Telford

For 25 years, Telford Live has been a trusted source of local news, reviews and interviews for anyone in the Telford, Shifnal, Newport and Albrighton area. Covering everything you need to know in the Telford & Wrekin Constituencies.

Online engagement for local stories is up to FIVE TIMES that of similar organisations.

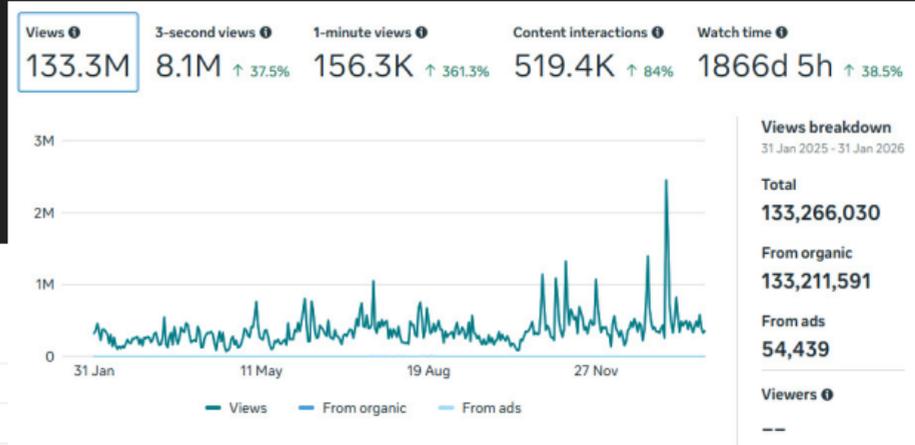
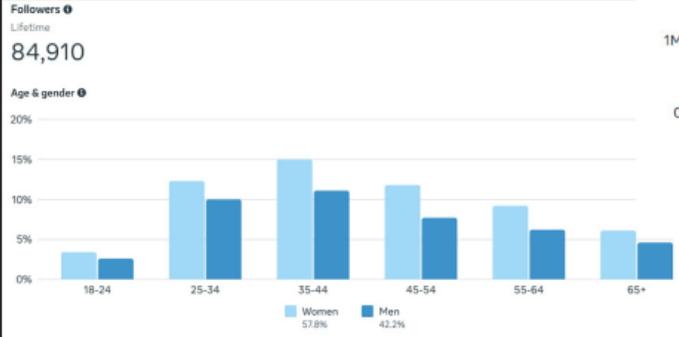
Come for the stories, stay for the comments

The comments section explodes the viral nature of the content. We're not afraid to let people have their say. You may not like it, but there is no doubt it puts TELFORD LIVE head and shoulders above the rest.

**TELFORD
LIVE**

NUMBERS

facebook



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**Local advertising that
actually works, or it's on us.**

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**We know Telford Live has the highest
engagement in the borough. In 2026, we're
putting our money where our mouth is.**

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**If your Promotional Partnership content
doesn't reach 100,000 views in its first year, we
will give you the second year completely free.**

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**No moving goalposts. No 'marketing speak.'
Just pure local reach.**

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THE PARTNERSHIP PACKAGE

Monthly Dedicated Post: One bespoke post across Facebook, Instagram, and the website every month.

Bi-Annual Features: Two deep-dive feature stories or video interviews per year to showcase your business.

Category Exclusivity: We only take on one business per sector (e.g., one plumber, one estate agent). If you stop paying, the exclusivity stops and the slot is released to the waiting list.

The "Quote List": Partners are our primary contact when we need expert quotes for local news stories (e.g., hospitality trends or trade issues).

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THE PARTNERSHIP PACKAGE

OUR 100K VIEW GUARANTEE

We are confident in our reach. If we cannot provide a return of 100,000 views on your content over the year, we will provide the following year of advertising for free.

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THE PARTNERSHIP PACKAGE

EDITORIAL & NEWS

IPSO Standards: We remain a trusted, independent news source.

Right of Reply: A partnership does not stop news items about your business from being published. However, partners are our priority point of contact for a "Right of Reply" or comment before we go to print, subject to deadlines.

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PRICING

Annual: £1,000 (Paid upfront).

Monthly: £115 per month.

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WE WON'T...

Chase for content: We move at the speed of news. Partners must provide requested assets within 48 hours.

Work with "messers": Please don't be offended if we choose not to work with you because you are out of area or the content doesn't fit our voice.

Delete comments: We are famous for our "exploding" comments sections. We will not remove or delete legal comments under your posts

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THE DEAL

Availability: Strictly limited to 20 local businesses.

Monthly Beat: 1x bespoke social post every month.

The Deep Dive: 2x feature stories or videos per year.

The Guarantee: 100,000 views or your next year is free.

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HOW TO APPLY

Check Availability: Use the form online to book your place on the programme <https://www.telford-live.com/partnership-package/>

Initial Review: we will review your business to ensure it serves the Telford, Shifnal, Newport, or Albrighton area.

Lock it in: Once approved, we set up your 12-month plan and payment.

TELFORD
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SELF SERVICE ADVERTISING

£26

Event Post across Facebook. Instagram

You supply the words and images*

£119

Single Post across Facebook. Instagram

You supply the words and images*

*We reserve the right to edit your copy to make it fit the voice and space

**TELFORD
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HOW IT WORKS

Go to Telford-Live.com/ads

Make your selection

Upload your content & pic

Pay with card

Get your paid invoice

Bask in your exposure

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WE WON'T

Just share a page, or use content previously used in other publications.

Just publish anything. Please don't be offended if we choose not to work with you.

Remove or delete any legal comments under your post.

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COLLAB

Get in touch if you'd like to discuss an
idea or work on a collaborative project.

telfordlive@gmail.com

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